

Sydney Carruth



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@SydneyCarruth



Portfolio and selected clips - <https://sydneycarruth4.wixsite.com/sydneycarruth>

Tenacious and experienced digital journalist with a political science background. Dedicated to informing the public through accountability reporting and solutions journalism. Demonstrated experience covering Congress and Capitol Hill, state and local elections, business and the economy, local breaking news, communities and public safety. Astute news judgment and ability to use investigative methods, field reporting and digital audience insights to source and execute the stories communities rely on most. Currently based in Washington, D.C.

Experience

Money reporter - Cronkite News, Washington, D.C. Bureau

May 2023- August 2023

- Covered monetary and fiscal policy from Capitol Hill for a regional Southwest audience.
- Drew connections between federal policy decisions, financial markets and regulatory agencies to contextualize the origins and implications of national economic trends for a regional audience.
- Covered the fallout of highly anticipated SCOTUS rulings, including Biden v. Nebraska, Students for Fair Admissions, Inc. v. Presidents and Fellows of Harvard College, and Haaland v. Brackeen.
- Tracked consumer sentiment polls, confidence reports & consumer finance data to source audience-driven stories.

Breaking News Intern - The Arizona Republic, USA Today Network

January 2023- May 2023

- Worked on the front lines of public safety coverage in Phoenix. Covered breaking news on location at a moments notice and executed 3-4 high impact stories per shift under hard deadline pressure.
- Produced multiple long-form feature stories that amplified the diverse voices within Arizona communities.
- Gained an advanced understanding of the local news ecosystem- including field reporting, active crime scene coverage, tracking court cases through the legal system, filing public records requests, cultivating sources within law enforcement and public safety agencies and using social media to source stories.
- Participated in live-blog event coverage of Super Bowl LVII and Country Thunder Arizona.

New Media Innovation & Entrepreneurship Lab - Walter Cronkite School of Journalism and Mass Communication

August 2022- December 2022

- Researched augmented reality mediums, including Spark AR and Unity, as a means of interactive news dissemination and immersive multimedia storytelling to keep newsrooms competitive in the AR landscape.
- Built a first-person player simulation via Unity, a real-time 3D game development engine, to demonstrate the impact of the Arizona teacher shortage, teacher pay crisis and per-pupil spending limits on the lives of K-12 educators and their students.

Politics Reporter - Downtown Devil, Arizona State University

January 2022- August 2022

- Covered the Arizona Legislature and Phoenix City Council news for the Downtown Devil, an Arizona State University student-led news publication based in downtown Phoenix.
- Analyzed national legislative and policy trends under an Arizona lens and explained their broad political context.
- Reported on the Phoenix community response to partisan bills proposed by state lawmakers in the 2022 Arizona legislative session, with a focus on telling people-driven stories of groups impacted by the proposed legislation.

Education

Walter Cronkite School of Journalism and Mass Communication, Arizona State University 2023

- Bachelor of Arts, Journalism and Mass Communication

School of Politics and Global Studies, Arizona State University

2023

- Bachelor of Arts, Political Science

Skills

- SEO utilization & headline writing
- Digital audience engagement, analysis
- Adobe Creative Suite
- Political fact-checking & trend analysis
- Copy editing, AP style

Certifications

- Stukent Digital Marketing
- Google Analytics 4
- Google Ads

References

- References available upon request